

**Savitribai Phule Pune University
(Formerly University of Pune)**



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Ref. No.: PGS/50

Date :13/01/2023

To,
The Principal / Director / Head
Modern Education Society Neville Wadia
Institute of Management Studies & Research
Addr: 19 Prin V K Joag path Wadia college
campus Pune-1 Ta: Pune (corporation Area)
Dist: Pune [IMMP010800]

Sir/Madam

The Ph.D. cases forwarded by your Institute/Centre were placed before the Research & Recognition Committee in Marketing Management (Commerce and Management) held on 27/08/2022. The decision/s of Research & Recognition Committee are as follows :

Sr.No.	Name of the candidate & Name of the Guide	Remarks
1.	Parag Raut Guide : Dr. More Dattatray Popat 	Topic Approved and Admitted w.e.f. 30/07/2022 as follows :- A study of Servitization as a Marketing tool for New Customer Acquisition & its impact on Customer loyalty in Manufacturing companies of India

Please comply with the directions of Research & Recognition Committee and University Communicate to this office at the earliest.

Thanking You,

Yours faithfully,

**Deputy Registrar
(P.G.Admissions)**

Copy to :

1. Mr./Ms. Parag Raut
Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune
2. Dr. More Dattatray Popat
Modern Education Society Neville Wadia Institute of Management Studies & Research Addr: 19 Prin V K Joag path Wadia college campus Pune-1 Ta: Pune (corporation Area) Dist: Pune